

FIERBA'S Newsletter - News from France



National 2024

Our next National Competition will take place in Saint-Gaudens as part of the Pyrénées, a four-day fair open to the public, entirely free of charge.

Thursday, September 19

- 10:00 AM - 5:00 PM: Continuous judging of Blonde d'Aquitaine sections
- Judges: François LORIN, Jérôme CORRET, Christophe DEROUIN, Mickaël ROTHUREAU
- 5:00 PM: Official inauguration of the event

Friday, September 20

- 8:00 AM - 12:00 PM: Possible visits to Blonde d'Aquitaine farms (French and foreign breeders)
- 2:00 PM - 4:00 PM: Judging of Blonde d'Aquitaine sections
- 4:00 PM - 5:00 PM: Presentation of Blonde Génétique breeding stations
- 5:00 PM - 6:00 PM: Presentation by AURIVA



Saturday, September 21

- 8:00 AM - 12:00 PM: Special prizes and championships
- 1:00 PM - 5:00 PM: Alternating between Blonde d'Aquitaine and Gasconne des Pyrénées breeds, sharing the ring and having a joint stand with dedicated sections for each
- 5:00 PM - 6:00 PM: Selection Organism Challenge + Miss Future FIERBA
- 6:00 PM: Prestige Sale of Blonde Génétique for the three breeds: Blonde d'Aquitaine, Bazadaise, Gasconne des Pyrénées

Sunday, September 22

- Morning :
- Presentation of Blonde x Gascon crossbreeds + Baza-Blond lots
- Afternoon: Parade of Champions

Blonde Génétique

Next auctions will aucure on :

- 10th of october in Doux
- 14th of november in Casteljaloux
- 26th of september and 12th of december for easy-calving bulls, online only.



General data on french livestock in 2023

INTERBEV, the livestock and meat industry association gives us a view of the french livestock in 2023 :

- 50.900 breeders with more than 20 beef cows
- 43.000 breeders with more than 20 dairy cows
- 1.815 breeders with more than 50 veal calves
- 125.400 jobs in other segments, including:
 - 300 in marketing,
 - 32.000 in slaughtering, cutting, and processing
 - 85.100 in distribution
- 1.410.000 cattle exported live, including 1.020.000 young bulls and 38.200 calves
- 4.040.000 cattle slaughtered, including 1.030.000 calves
- 1.300.000 tonnes carcass equivalent, including 150.000 tonnes of veal
- 214.400 tonnes exported and... 363.400 tonnes imported
- A turnover of 11.1 billion Euros for meat and 1.5 billion Euros for live exports, with a trade surplus of 620 million Euros.

These figures reflect the importance of our sector in the french economy, which is worth highlighting during these times of great uncertainty regarding the political direction for our agriculture and livestock farming.

If we focus on Blonde d'Aquitaine, 430.000 blondes were on the national territory in 2023, a number that decreases every year, with a decrease that should be less this year.

Photo contest 2024



We wish to renew our photo contest to prepare the 2025 calendar. You too can try your luck: send a maximum of 2 photos per farm in high definition (at least 1.5 MB) to the following address: concoursphotos.ba@yahoo.com. The contest closes on November 1st, 2024.

Please spread the word as this contest is open to everyone, international and french breeders. We look forward to receiving your contributions, showcasing the diversity of farming systems of our breed and the territories where they are established !

Autumn contest schedule

As always this season, Blonde events will follow one another at a rapid pace from the end of August until mid-October, whether they are local, regional, or national.

31st of August :

- Gers Departmental in Valence sur Baïse
- Interdepartmental Young Animals Contest in Beaupréau (49) as part of the Petite Angevine Fair
- Aisne Departmental in La Capelle.

7th of September :

Landes Departmental in Peyrehorade.

Grand-Est Regional Contest as part of the agricultural and forestry fair in Sedan (08)

14th of September :

Pyrénées-Atlantiques Departmental in Morlaàs

17th to 20th of September :

SPACE show in Rennes (Britanny), with Blonde contest on Tuesday 17th from 11 to 12 a.m. and Blonde Genetique butcher sale.

19th to 22nd of September :

National Contest in Saint-Gaudens at the Pyrénées

1st to 4th of October :

Livestock Summit in Cournon d'Auvergne. Blonde contest on Tuesday 1st from 4 to 6 p.m.
Races de France sale on Wednesday 2nd.

12th of October :

Vendée Departmental in Les Herbiers

26th and 27th of October :

Normandy Aseban Contest "Salon Tous Paysans" in Alençon.